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[WWW.GOTTACON.COM](http://www.gottacon.com)

Dear Exhibitor,

GottaCon is reaching out to businesses and communities of the gaming industry to invite you to participate in our broad spectrum gaming event.

Our company is GottaCon Conventions and we host an annual hobby based gaming event called GottaCon. GottaCon is a three-day broad spectrum gaming convention that is held annually in February in Victoria, British Columbia. GottaCon celebrates the science fiction and fantasy genres, covers many related hobbies and offers a one stop experience for the fans and enthusiasts of those genres.

The vision of GottaCon is to host something for everyone including free-play and tournaments in board games, collectible/non-collectible miniatures, collectible trading cards, role-playing games, and video games as well as demonstrations, contests, information sessions, workshops, a variety of exhibitors.

Our goal is to deliver a high quality and exciting environment that will establish GottaCon as an annual destination that participants will return to for years to come. Our 2014 event, called GottaCon 2014, will be our sixth show and it will take place on February 28th to March 2, 2014. The convention doors open to the public at 5:00pm Friday and the convention ends on Sunday at 6pm with nightly shutdowns between 4am and 8am.

GottaCon will take place at the Victoria Convention Centre - 720 Douglas Street with over 47,000 square feet of floor space (for facility details, visit: <http://victoriainconference.com/>).

History of GottaCon Attendance

First show (GottaCon 2009) attendance: 600
Second show (GottaCon 2010) attendance: 900
Third show (GottaCon 2011) attendance: 1100
Fourth show (GottaCon 2012) attendance: 1500
Fifth show (GottaCon 2013) attendance: 1600
Anticipated attendance at GottaCon 2014 show: 2000 Individuals

For more information, please visit our web site at www.gottacon.com or e-mail one of the owners at the following addresses:

Carson Upton: cupton@gottacon.com

Evan Hatch: ehatch@gottacon.com

We look forward to hearing from you and seeing you at our convention!

The GottaCon Team

Questions? Please contact Evan Hatch at ehatch@gottacon.com

GottaCon Conventions
2814 Parkview Drive
Victoria BC V9A 2J4
www.gottacon.com

Do you wish to run events? If so, please contact Evan Hatch at ehatch@gottacon.com

GottaCon™ Exhibitor Booth Information

Please find below the exhibitor booth information for GottaCon 2014 held on February 28th to March 2nd 2014 at the Victoria Convention Centre - 720 Douglas Street, Victoria, BC. If you are interested in attending our convention please request an application form from Evan Hatch. To obtain an application form or if you have questions please contact Evan Hatch at ehatch@gottacon.com

Exhibitor Booth Pricing (for full weekend, GST not included in prices):

Booth Size	Payment Option 1	Payment Option 2	Square Footage	Number Available	Number Sold
20'x8' Booth*	\$1000	\$800 + \$200 in SRP merchandise**	160+	2	Waiting List
Special Booth*	\$600	\$350 + \$150 in SRP merchandise**	120	4	4
10'x8' Booth*	\$400	\$300 + \$100 in SRP merchandise**	80	23	Waiting List
8'x8' Booth*	\$300	\$250 + \$50 in SRP merchandise**	64	5	Waiting List
Artist Table 6ft	\$150	\$150	30	11	5

Optional Costs (for full weekend, GST not included in prices):

- Wired access to internet for an additional \$50 fee***
- Each additional table is \$25.
- Each additional chair is \$5.
- Tables outfitted with skirts and covers (details available upon request)

* Booth shape may vary

** Product used as payment will be accepted at SRP or advertised in-store price, whichever is lower with respect to booth payment but valued at 50% of the value on the receipt of payment

*** Internet is for business/casual use only, no online gaming or significant downloads/uploads.

Exhibitor Booth Details (for full weekend):

- Each booth will include 2 skirted tables**** and 2 chairs.
- Each artist table comes with 1 skirted table (6ft) and 1 chair.
- Each booth includes one electrical 750 watt outlet (additional outlets available at \$50 each)
- All booths are separated by pipe and drape.
- Each booth comes with two all weekend passes to the convention.
- During times when the exhibitor area is closed it will be locked to all attendees, exhibitors included.
- Exhibitor hours are 1pm to 9pm Friday, 9am to 7pm Saturday and 9am to 6pm Sunday.
- Exhibitors may start setting up their booths at 5:00pm Thursday February 27 until 10:00pm and resume setup Friday February 28 at 9am with all exhibitors to be in place and setup complete by 1pm February 28. Flexibility on setup times for out of town exhibitors will be considered on a case by case basis.
- It is requested that exhibitors only pack or unpack (move into or out of) their exhibitor booths between 8am to 9am and 7pm to 8pm to avoid convention interruption. Exhibitors may restock their booths at any time.
- Exhibitors are responsible for their own sales tax, insurance and business licenses.
- Bring your own dolly or cart to help make transferring your materials easier for yourself. All loading will be done at the rear of the building (off of Humboldt St). Loading from the front can be arranged if necessary.
- GottaCon Conventions and the Victoria Conference Centre are not responsible for lost, damaged or stolen items.
- Exhibitors may be advertised on our website and promotional flyers leading up to the convention at no additional cost (this does not include the convention program or alternate print merchandise). If you would like to advertise in our program or at the convention please contact ehatch@gottacon.com.

**** Table Size may vary by booth size

Payment Information:

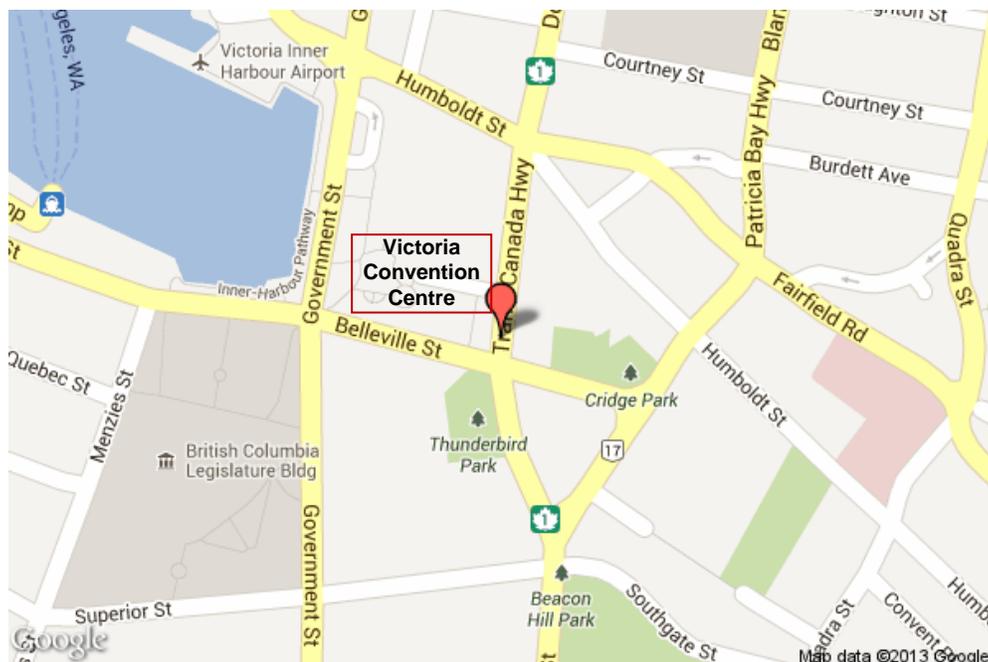
- To reserve your booth, send payment in the form of cheque, money order or certified cheque to:
GottaCon Conventions
2814 Parkview Drive
Victoria BC V9A 2J4
- Please make all cheques, money orders and certified cheques payable to GottaCon Conventions.
- If product is being sent as part of your payment please send a list of the items for our approval before shipping it to the address above. Please ensure product arrives at least 30 days before the convention start date or make arrangements with us to deliver it when you arrive at the convention.
- Payment can also be made via PayPal to cupton@gottacon.com or contact us to arrange a cash payment.
- Payment may be refunded less 50% within a period of fourteen (14) or greater days before the start date of GottaCon 2014. Full payment is non-refundable for any period less than fourteen (14) days before the start date of GottaCon 2014. Any product sent as payment will be returned at the exhibitors expense.
- Booths will not be held without full payment. No post-dated cheques.
- We are not responsible for items that get lost in the mail, so please don't send cash in the mail.
- GottaCon Conventions reserves the right to select the merchandise from your in-store stock or if you prefer what you are able to order from a distributor[¥]. Please provide a list of items to be used as payment, for exhibitor space or sponsorship, for approval before sending the product. This list can be sent via email to ehatch@gottacon.com.
- If you have any questions, please phone GottaCon Conventions at (250) 388-6432 or feel free to email us at ehatch@gottacon.com

[¥] We ask that all product payments and or donations be of current and popular products that are not scheduled to be discontinued or become obsolete as of Summer 2014 (as known at the time of submission to GottaCon Conventions).

Draft 1 of 2014 Floor Plan	Reference	
<i>Floor plan under development</i>	1.	Main Entrance & Badge Registration
	2.	Night Entrance/Badge Registration
	3.	Event Registration
	4.	Coat/Bag Check, Lost and Found, Info
	5.	Concession/Snack Bar
	6.	Tournament Reporting Centre
	7.	Exhibitor Area
	8.	Role Playing Games Area (RPG)
	9.	Miniature Games Area (MINIs)
	10.	Trading Card Games Area (TCG)
	11.	Board Games Area (BG)
	12.	Computer Games Network
	13.	Video Game Casting Area
	14.	Casting Booth
	15.	LAN Tournament Centre
	16.	Retro Cred
	17.	Console Gaming
	18.	Vic LUG
	19.	TBA
	20.	TBA

GottaCon 2014 Convention Information

Welcome to the sixth annual GottaCon Gaming Convention held February 28 to March 2, 2014 at the Victoria Convention Centre (47,000 Sqft). The convention doors open to the public at 5:00pm Friday and the convention ends on Sunday at 6pm. Below is a map to the Convention location.



The timeslots for games are as follows:

Time Slot Schedule		
FRIDAY	SATURDAY	SUNDAY
Media/Trade Day attendees only 1:00pm	Doors open to the public 8:00am	Doors open to the public 8:00am
Slot 1 - 1:00pm to 5:00pm	Slot 7 - 8:00am to 9:00am	Slot 18 - 8:00am to 9:00am
	Slot 8 - 9:00am to 11:00am	Slot 19 - 9:00am to 11:00am
Public Registration Opens at 5:00pm	Slot 9 - 11:00am to 1:00pm	Slot 20 - 11:00am to 1:00pm
Slot 2 - 5:00pm to 7:00pm	Slot 10 - 1:00pm to 2:00pm	Slot 21 - 1:00pm to 2:00pm
Slot 3 - 7:00pm to 9:00pm	Slot 11 - 2:00pm to 4:00pm	Slot 22 - 2:00pm to 4:00pm
Slot 4 - 9:00pm to 11:00pm	Slot 12 - 4:00pm to 6:00pm	Slot 23 - 4:00pm to 6:00pm
Slot 5 - 11:00pm to Midnight	Slot 13 - 6:00pm to 7:00pm	
Slot 6 - Midnight to 4:00am	Slot 14 - 7:00pm to 9:00pm	
	Slot 15 - 9:00pm to 11:00pm	
	Slot 16 - 11:00pm to Midnight	
	Slot 17 - Midnight to 4:00am	
Venue Closes at 4:00am	Venue Closes at 4:00am	Convention Ends at 6:00pm